

SOCIETY FOR PEDIATRIC SEDATION

ADVERTISING POLICY

SPS Printed Materials

SPS allows advertising in Annual Conference printed materials. Advertising in conference materials is reserved for conference exhibitors and supporters only and the ad space is designated for products and services of interest to our members. SPS does not allow for advertising for any product, educational course (except those sponsored by SPS) in any other printed materials.

Full page ad outside back cover of onsite printed program \$500

Full page ad inside page of onsite printed program \$400

Half page ad inside of onsite printed program \$200

All advertisements must be approved by the SPS Membership and Communications Committee.

Website and Other Electronic Media

SPS allows for advertising on its website or in other SPS published electronic media such as the e-newsletter, SPS News, and/or conference app. All advertisements must be approved by the SPS Membership and Communications Committee.

Prices good for one year of advertisement

Logo on SPS Website	\$200
Mobile Meeting Guide Sponsor	\$3,500
SPS Website Sponsor	\$5,000
SPS Newsletter Sponsor	\$5,000

Third Party Published SPS Media

SPS does not allow third party advertisements on any pre-conference or conference slides or videos. Advertisers shall indemnify and hold harmless SPS from and against any loss, expense, claim, or liability resulting from their advertisement. Advertisers warrant that their advertisements comply with all applicable laws, rules, and regulations.

SPS Annual Conference

SPS does not allow third party advertisements on pre-conference slides. SPS will allow third parties to provide pamphlets, flyers, or other printed materials (large signs excluded) for display in a suitable location in the registration area. All materials must be approved by the SPS Executive Committee and must not be in direct competition with any SPS educational activity. Third parties may advertise at the appropriate fee in

accordance with the printed materials and electronic media policy above as long as the content provided is of benefit to SPS members and not in direct competition with any SPS educational activity.